

Sendmarc battlecard



Company overview

Sendmarc stops cybercriminals taking advantage of weak email security and DMARC policies. Through ongoing monitoring, Sendmarc detects threats, and strengthens email security ensuring emails reach intended inboxes and your email domain isn't used for impersonation.

Product

Sendmarc ensures email communication is safeguarded;

- Implementing DMARC authentication for your email domain, verifying legitimate senders and rejecting spoof attempts
- Prevents cybercriminals sending fraudulent emails pretending to be your brand
- Improves deliverability of vital messages like newsletters and invoices by authorising valid sending sources
- Provides ongoing monitoring of the entire email ecosystem, detecting new threats and delivery issues before causing damage

Benefits

- Email exploitation protection – emails are verified for authenticity, preventing cybercriminals exploiting your email domain
- Compliance – meet technical authentication and verification standards for all emails using your brand name
- Deliverability – authentication rules and policies guarantee all legitimate emails under your name reach inboxes
- Brand recognition – BIMl (Brand Indicators for Message Identification), display your logo next to emails, enhancing trust
- Guaranteed security – consistent security with a 90-day guarantee to reach full protection.
- Entire email ecosystem protection – integrate seamlessly with all third-party email providers

Product Name Product Rating (per Gartner.com)	Sendmarc ★★★★★	Mimecast DMARC Analyser ★★★★☆	EasyDMARC ★★★★★	Valimail ★★★★★
Diagnostics account overview, DMARC alignment & analytics	✓	✓	✓	✓
Compliance policy configuration, alerts & outbound emails	✓	✓ inbound emails	✓ inbound emails	✓ inbound emails
Protection threat identification, threat interception, threat removal & integrations	✓	✓	✓	✓
Administration intelligence & reporting	✓	✗	✗	✓ email support & access management
Maintenance auditing & compliance	✓	✗	✗	✗ only compliance
Security quarantine & anti-phishing	✓	✗	✗	✗

Objection handling

Microsoft does DMARC so why do I need Sendmarc?

Microsoft doesn't cover all areas of DMARC related issues. It mainly sends reports and enforces DMARC. It won't help you achieve DMARC compliance.

Is DMARC effective against spam and phishing attacks?

DMARC can be successful against spam and phishing attacks that use spoofing to impersonate a legitimate domain.

Does Sendmarc work with my Secure Email Gateway?

Yes, they complement each other in many ways. Sendmarc gives your SEG extra signals to identify and reject impersonation emails. SEG is a crucial component of your email security, but Sendmarc enhances that protection ensuring only genuine mail is delivered.

