Rootshell toolkit unbranded PT email campaign x3

**Email #1**

**Subject:** Where is your business vulnerable?  
**Preview Text:** Take a smarter approach to your security

**Dear [NAME],**

**Are you ready to elevate your approach to cybersecurity?**

Staying ahead of cyberthreats can feel like a never-ending battle. And with cyberattacks constantly evolving, it’s crucial to regularly assess where your business might be exposed.

Like most businesses, you probably find that time is limited which makes consistent vulnerability management difficult to prioritise.

That’s why a proactive, expert-led approach can make all the difference. With expert-led security assessments you can ensure your business remains protected.

A consistent, proactive approach to cybersecurity is essential to keep you ahead of threats, implementing measures like:

* Regular vulnerability scanning
* Penetration testing
* Phishing simulations and assessments

Are you ready to take control of your cybersecurity and know where the gaps are?

I'd be happy to arrange a call to discuss further with you. When is a good time for you?

Kind regards,  
[NAME]

**Email #2**

**Subject:** Rethink your approach to cybersecurity

**Preview text:** Ask us about vulnerability management

**Dear [NAME],**

How confident are you in your cybersecurity?

You might feel things are under control, but with the way cyberthreats continuously evolve, relying on static processes puts you at risk.

As mentioned in my last email, there’s a smarter, more strategic way to approach your security and vulnerability management. Many organisations are already seeing the benefits of a proactive automated approach, benefiting from:

* Active exploits being identified and addressed before they’re weaponised
* Automating vulnerability workflows to save time and reduce manual effort
* Integration with ticketing systems to improve remediation workflows
* Freed up resources to focus on higher-priority security tasks
* Detailed, actionable reports

This kind of expert-led, supported approach delivers continuous protection and simplifies compliance for your business.

Would it be helpful if I sent over some more information or set up a time to walk you through how it works?

Kind regards,  
[NAME]

**Email #3**

**Subject:** If you’re not doing this, your business could be exposed  
**Preview text:** It’s time to rethink vulnerability management

**Dear [NAME],**

Just checking in one last time as I truly believe this could transform your approach to vulnerabilities and keeping your business secure.

If you missed my previous emails, here are a few key highlights of a streamlined, proactive approach that we can support you with:

* Regular vulnerability scanning
* Penetration testing
* Phishing assessments
* A management platform tailored to your needs

We have the tools, automation, and expertise required to help you stay ahead of cyber threats.

I’d love to speak with you about this further, let me know a suitable time, I’m happy to fit in with your schedule.

Thanks,  
[NAME]