Redstor – unbranded PT email campaign

**Email #1**

**Subject:** Are you confident that your data is secure?

**Preview text:** Find the right backup and restore solution

Hi [NAME],

In today’s business environment, keeping your data safe is critical. If your systems are compromised, the consequences can be costly and highly disruptive.

The need to recover data can come from anywhere, such as a cyber-attack, system failure, or human error. This is why it’s crucial to have a reliable backup and recovery strategy.

With the right solution in place you can protect data across your entire network - all without the need for additional hardware. From AI-powered malware detection to seamless recovery with Instant Data™ technology, we can ensure your data stays secure and accessible when you need it most.

Want to keep your business running without disruption? Get in touch with us today to find out more about our backup and recovery solution.

Kind regards,

[YOUR NAME]

**Email #2**

**Subject:** It’s time to secure your data

**Preview text:** Stay ahead of threats with a smart data solution

Hi [NAME],

**Have you reviewed your current data protection strategy?**

Standard backup solutions aren’t cutting it when it comes to streamlining data management and delivering unified protection across your entire infrastructure and cloud environment.

At [COMPANY NAME], we deliver comprehensive backup across you most important spaces, including:

* Microsoft 365, Google Workspace, Azure, Entra ID, Xero and Salesforce

If the worst were to happen, it’s crucial you have a trusted solution in place that will minimise downtime and help you recover quickly. We can provide:

* Unified data protection across infrastructure and cloud environments
* Entra ID backup and recovery
* Instant recovery with InstantData™ technology
* AI-powered malware detection to spot and neutralise threats
* Simplified data management through a single, intuitive platform

Interested in learning more? Let me know a convenient time for a call to discuss things further.

Kind regards,

[YOUR NAME]

**Email #3**

**Subject:** One last thought about your data protection

**Preview text:** Are you sure it’s enough?

Hi [NAME],

Are you sure you’re confident your current backup and recovery solution protects your business?

A comprehensive approach to securing your data with a fast setup, no hardware requirements, and advanced features like AI-powered malware detection means you can recover data in seconds and keep your operations running smoothly.

If now isn't the right time, that's no problem - let me know if you'd like me to follow up about this in the future.

Alternatively, we can arrange a quick demo in the coming weeks.

I look forward to hearing back from you.

Kind regards,

[YOUR NAME]