Redstor – branded PT email campaign

**Email #1**

**Subject:** Are you confident that your data is secure?

**Preview text:** Backup and recover data effectively with Redstor

Hi [NAME],

In today’s business environment, keeping your data safe is critical. If your systems are compromised, the consequences can be costly and highly disruptive.

The need to recover data can come from anywhere, such as a cyber-attack, system failure, or human error. This is why it’s crucial to have a reliable backup and recovery strategy.

At [COMPANY NAME], we deliver comprehensive backup and recovery through Redstor.

Redstor’s leading solution protects your data across your entire network, is easy to set up and requires no hardware. From AI-powered malware detection to seamless recovery with Instant Data™ technology, Redstor ensures your data stays secure and accessible when you need it most.

Want to keep your business running without disruption? Book a demo with us today and see why businesses trust Redstor to stay ahead of threats.

Kind regards,

[YOUR NAME]

**Email #2**

**Subject:** It’s time to secure your data

**Preview text:** Stay ahead of threats with Redstor’s smart data solutions

Hi [NAME],

Have you reviewed your current data protection strategy?

Redstor goes beyond standard backup solutions, streamlining data management and delivering unified protection across your entire infrastructure and cloud environment, including backup for:

* Microsoft 365, Google Workspace, Azure, Entra ID, Xero and Salesforce

Handling any challenge when securing your data, Redstor ensures you minimise downtime and recover quickly if the worst were to happen.

Here are some of Redstor’s top benefits:

* Unified data protection across infrastructure and cloud environments
* Entra ID backup and recovery
* Instant recovery with InstantData™ technology
* AI-powered malware detection to spot and neutralise threats
* Simplified data management through a single, intuitive platform

Interested in learning more? Let me know a convenient time for a call to discuss how Redstor can safeguard your business.

Kind regards,

[YOUR NAME]

**Email #3**

**Subject:** One last thought about your data protection

**Preview text:** Are you sure it’s enough?

Hi [NAME],

Are you confident your current backup and recovery solution protects your business?

Redstor is a comprehensive approach to securing your data. It has a fast setup, no hardware requirements, and advanced features like AI-powered malware detection. With Redstor, you can recover data in seconds and keep your operations running smoothly.

If now isn't the right time, that's no problem - let me know if you'd like me to follow up about this in the future. Alternatively, we can arrange a quick demo in the coming weeks.

I look forward to hearing back from you.

Kind regards,

[YOUR NAME]