

# Redstor Entra ID backup and recovery battlecard



## Company overview

Redstor have addressed the critical protection gaps in Entra ID, developing a backup and recovery solution that goes beyond simple data backup.

## Product

Redstor's Entra ID backup and recovery solution ensures business continuity, securing access to user information and permissions. It offers:

- Instant data and configuration recovery
- Continuous, real-time monitoring
- Unlimited data retention
- Protection against credential stuffing, zero-day, and phishing attacks
- Automated restoration of user attributes, roles, and group memberships
- Off-site backup for added security
- Compliance support with global regulations

## Benefits

- Minimises downtime with rapid recovery in seconds
- Preserves workflows by restoring all user settings and relationships
- Strengthens security against external and internal threats
- Reduces admin workload through streamlined troubleshooting
- Ensures compliance with extended data retention for audits
- Prevents data loss with robust off-site backup
- Enhances resilience to cyber incidents and unexpected disruptions

Redstor	Veeam	Datto	Acronis
Instant, full recovery of user data, attributes, and configurations	Multi-cloud and hybrid support	Integrated backup and disaster recovery	All in one solution
Off-site backups secured against corruption and deletion	Immutable backups	Rapid failover and recovery	Supports a wide range of platforms
Granular recovery options for selective, rapid restoration	Detailed analytics and monitoring	Hybrid cloud approach	AI-driven ransomware protection
Continuous monitoring to track configuration changes over time	Hardware-agnostic and flexible	High upfront costs	Flexible storage options
Advanced protection against credential stuffing, phishing, and zero-day attacks	High pricing	Proprietary hardware dependency	High resource usage
Restoration of roles, group memberships, and relationships	Complex initial setup	Limited to specific cloud support	Limited advanced recovery options and support
Extended data retention for compliance with global standards	Many features are available only for backup appliances managed by Veeam Backup & Replication	Subscription costs	User interface isn't very intuitive
Fast, automated recovery to minimise downtime and restore workflows quickly	Lacks continuous monitoring of configuration changes within Entra ID	Limited capabilities for granular recovery within Entra ID	High pricing

## Objection handling

### Why do I need a third-party backup if Microsoft already provides built-in protection for Entra ID?

Many assume Microsoft's built-in protection is enough; however, its limited retention period and lack of granular recovery options leave critical data and configurations vulnerable to loss. Redstor fills these gaps, offering extended data retention, instant recovery, and the ability to restore complex configurations like user roles and group memberships.

### How quickly can the Redstor Entra ID solution restore lost or compromised data?

Redstor's solution provides instant recovery capabilities, meaning that essential user data, configurations, and permissions can be restored in minutes rather than hours.

