## Opt out email – Redstor Entra ID backup and recovery

## LONG COPY OPTION

**Subject:** Strengthening Your Entra ID Security

**Preview text:** Important updates to protect your Entra ID data

Hi [NAME],

We’re contacting you to inform you of an important addition to your security package to further safeguard your Microsoft Entra ID. As your Managed Service Provider, we make it our priority to address risks and review how to enhance your security and keep your business protected.

Entra ID (formerly Azure AD) is central to your IT environment, but it is often overlooked when it comes to protection, with many assuming the built in protections are enough. Unfortunately, this isn’t the case, Microsoft’s built-in safeguards have a short data retention period, leaving critical configurations at risk after just 90 days. *(Microsoft even advises to implement third party security to protect your environment.)*

To close this protection gap, we’re implementing Redstor’s Entra ID backup and recovery solution, which will provide:

* **Instant, full recovery** of data, user attributes, and configurations
* **Protection against advanced threats** like credential stuffing, phishing, and zero-day attacks
* **Continuous monitoring** and seamless restoration of roles, group memberships, and user settings
* **Extended data retention** for compliance and audit readiness

This addition to your security guarantees quick recovery of your entire Microsoft suite in the event of an incident whether internal or external. This upgrade will be implanted from **[INSERT DATE]** at a cost of **[£XXX] per month**.

**Please notify us by [DATE] if you DO NOT wish to have this additional service. Simply reply to this email or reach out to your account manager directly.**

Thank you for trusting us with your security needs. Should you have any questions about the new Entra ID solution, please don’t hesitate to reach out.

Kind regards,
[YOUR NAME]
[YOUR COMPANY]

## SHORT COPY OPTION

**Subject:** Enhancing Your Entra ID Security **Preview text:** Important updates to your security package

Hi [NAME],

I am writing to you to notify you of our plan to deploy Entra ID backup and recovery protection to strengthen your Microsoft Entra ID security.

This advanced solution provides rapid recovery of Entra ID data, protection against internal threats and cyber threats, continuous monitoring, and extended data retention for compliance.

We’ll implement this change from **[DATE]** at a cost **of [£XXX]** per month.

**Please notify us by [DATE] if you DO NOT wish to add this service by replying to this email or contacting your account manager.**

Thank you for your continued trust. Should you have any questions or wish to see a demo, please get in touch.

Kind regards,
[YOUR NAME]
[YOUR COMPANY]