Next DLP battlecard

next

Company overview

Next DLP protects your data and devices through the Reveal Platform, it uncovers risk, educates employees and secures your information.

Product

Reveal is a flexible, cloud-based, machine-learning solution built for the modern threat landscape. Key features:

- AI technology to identify unusual activities
- Analyses behaviours
- Compares patterns, and learns from your data
- Records, alerts, blocks actions, isolates machines and can even take steps to keep your data safe, like isolating your device from the network if needed

Benefits

- Real-time continuous monitoring – captures and records events in real time, protecting your data from threat and reducing breaches
- User training – provided at the point of risk to educate you immediately when your data is most vulnerable
- Machine learning on the end point – identifies typical vs. unusual behaviour to understand where there's risk
- Adaptive controls – allow you to decide what actions to take

	next	Microsoft Purview DLP	Symantec	Forcepoint	Trellix
Scalability	5.0 ★★★★★	4.9 ★★★★★	4.6 ★★★★★	4.5 ★★★★★	4.5 ★★★★★
Integration	5.0 ★★★★★	4.7 ★★★★★	4.3 ★★★★★	4.4 ★★★★★	4.4 ★★★★★
Customisation	5.0 ★★★★★	4.7 ★★★★★	4.3 ★★★★★	4.3 ★★★★★	4.5 ★★★★★
Ease of deployment	5.0 ★★★★★	4.7 ★★★★★	4.3 ★★★★★	4.4 ★★★★★	4.4 ★★★★★

The Reveal Platform is rated higher than Microsoft Purview Data Loss Prevention in the following ways:

- Better at service and support
- Easier to integrate and deploy
- Better evaluation and contracting (on Gartner.com)

Gartner

Objection handling

Is Next DLP suitable for a large enterprise?
The Next DLP platform can scale to over 100k users and requires zero on-prem hardware to deploy or maintain.

'You don't do data discovery or tagging'
Next focuses on protecting data that is actively being used, shared or is at risk in real time and part of your current business operations.

What about Symantec/Forcepoint/Trellix?
They're good products, but they have shortcomings. Installation is slower, long-term maintenance is challenging and they are slow to add new features.