## Opt out email – KnowBe4

**Subject:** Important update: Deployment of KnowBe4 security awareness training solution

**Preview text:** Important changes to our [XXXX] package

Hi [NAME]

I am writing to inform you that we intend to deploy KnowBe4, the market-leading security awareness training platform, into your security infrastructure.

This advanced solution will offer better protection from phishing and other social engineering attacks and ensure that emails continue to be delivered.

We are planning to implement this change by **[XXX DATE]** for **[£XXX]** per month.

**Please notify us within 30 days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued business and understanding. If you have any questions or would like a demo of KnowBe4, please get in touch.

Kind regards,

## [NAME]