Unbranded PT emails x 3 – Keeper toolkit

**Email #1**

**Subject:** Forgot your password?
**Preview text:** We’ve got you covered

Dear [NAME],

**Are passwords a weak point in your business?**

When passwords are weak or not stored securely, your business becomes more vulnerable to cyberthreats.

The good news? This is simple to fix.

Modern password management solutions can help protect your business by allowing users to create strong, random passwords and store them securely in personal, encrypted vaults.

Would you like to explore how a password management solution could benefit your business? I’d be happy to book in a quick call, let me know what time works for you.

Kind regards,
[NAME]

**Email #2**
**Subject:** Weak password alert
**Preview text:** Strong passwords made simple

Hi [NAME],

**Are you confident that your current password management approach is effective?**

I wanted to follow up because I genuinely believe a secure password management system could be a valuable addition to your business.

Passwords are central to nearly everything we do online and are a top target for cyberattacks. Even if you trust your own password practices, can you be sure your entire team is following good security protocols?

A centralised password manager helps ensure strong, secure credentials across your organisation.

Shall we book in a call to look at how this could work for you?

All the best,
[NAME]

**Email #3**
**Subject:** Just checking …
**Preview text:** How strong are your passwords?

Dear [NAME],

**Are you confident that passwords are strong and secure across your company?**

A password management platform can offer some great benefits:

• Easy to implement and roll out across all users and devices
• Simple for employees to use, with private, encrypted vaults
• Secure sharing of high-strength, randomly generated passwords
• Access on unlimited devices for every team member
• Monitoring for exposed credentials and proactive notifications

If now isn’t the right time, that’s ok. I’d be happy to reconnect at a later date that works for you.

Is there a good time in the future when I should check back in?

Kind regards,
[NAME]