PT emails x 3 – Keeper toolkit

Email #1

Subject: Forgot your password?

Preview text: We’ve got you covered

Dear [NAME],

Are passwords a weak point in your business?

When passwords are weak or not stored securely, you make your business vulnerable and open to cyberthreats.

This is simple to fix.

Keeper is the ultimate password management tool designed to keep your business protected.

**Keeper makes password management simple. Users can create high-strength, random passwords and keep them securely stored in their own personal vault.**

Want to find out more? I’d be happy to discuss Keeper with you further, I could give you a call this week, when would suit you?

Kind regards,

[NAME]

Email #2

Subject: Weak password alert

Preview text: Keeper generates strong passwords

Hi [NAME],

Are you sure your password management is effective?

I wanted to get in touch again because I really think Keeper would be a great tool for your business.

Passwords are woven into everything we do online, and this makes them a genuine target when it comes to cyberattacks.

**You might trust your own password management, but how do you know your team are following good procedures?**

Keeper solves this problem.

Shall we book in a call to go over Keeper in a bit more detail?

All the best,

[NAME]

Email #3

Subject: Just checking …

Preview text: How strong are your passwords?

Dear [NAME],

Are you sure your company-wide passwords are strong and secure?

Keeper will keep you secure and has some fantastic benefits:

* Easy to set up and roll out to all users on every device.
* Simple to use and every user has their own private, encrypted vault.
* High-strength, randomly generated passwords can be securely shared on demand.
* Every employee gets Keeper on unlimited devices giving your business complete protection.
* Keeper scans vaults for passwords that have been exposed on the dark web and notifies users to take action.

Maybe now’s not the right time. That’s ok, Keeper isn’t going anywhere and I’d be happy to discuss it further with you when you’re ready.

Is there a time in the future that I could get back in touch with you?

Kind regards,

[NAME]