## Opt out email - Keeper

**Subject:** Deployment of Keeper password management

**Preview text:** Important changes to your security package

Dear [Client's Name],

At [COMPANY NAME], we are committed to continuously reviewing and improving the services we provide to ensure your business stays protected against evolving cyber threats.

As part of this commitment, I am writing to inform you of our intention to deploy Keeper, a leading password management solution, into your security infrastructure.

Keeper will significantly enhance your security by protecting your organisation from password-related vulnerabilities, a common entry point for cyberattacks. A strong password policy is fundamental to safeguarding your business, and Keeper will equip your team with the tools to securely manage their passwords.

Without robust password management, your organisation may be more vulnerable to:

* Phishing attacks - poor password hygiene increases the likelihood of falling victim to phishing and other social engineering tactics.
* Credential theft - weak or reused passwords are a leading cause of security breaches.

Through implementing Keeper, you will have access to:

* Encrypted vaults - securely store and manage passwords in an encrypted environment, accessible only by authorised users.
* Automated password generation - create strong, unique passwords, reducing the risk of password reuse.
* Admin control and reporting - monitor password strength and usage across your organisation and ensure compliance with security policies.

We are planning to deploy Keeper to your security package by **[DATE]** for **[£XXX]** per month.

**Please notify us by [DATE] if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

If we do not receive an opt-out request, Keeper will be automatically deployed, and the service will be invoiced from the end of the following month.

Thank you for your continued business and understanding. If you have any questions or would like a demonstration of Keeper, please get in touch.

Best regards,

[NAME]

## Opt out email (short copy) - Keeper

**Subject:** Deployment of Keeper password management

**Preview text:** Important changes to your security package

Hi [NAME],

I am writing to inform you of our intention to deploy Keeper, a leading password management solution, into your security infrastructure.

This advanced solution will enhance your protection against phishing, credential theft, and other password-related vulnerabilities.

We plan to implement this change by **[DATE]** for **[£XXX]** per month.

**Please notify us by [DATE] if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued business and understanding. If you have any questions, or would like a demo of Keeper, please get in touch.

Kind regards,

[NAME]