AuthN by IDEE, unbranded PT email campaign

**Email #1**

**Subject:** Are your logins exposing your business to risk?

**Preview text**: Discover how traditional MFA can compromise security

Hi [NAME],

Did you know that most security breaches start with compromised login credentials?

Passwords are easy targets for cybercriminals and common practices like Multi-Factor Authentication (MFA) and Single Sign on (SSO) are not foolproof.

Here’s the reality …

* Passwords are frequently stolen through phishing or hacking
* MFA steps such as codes and the use of second devices are vulnerable to interference

There is a way to eliminate these risks and benefit from completely phish-proof, passwordless MFA.

Are you free this week for a quick call so I can talk you through how you can protect your business from the risks of traditional MFA?

Kind regards,  
[NAME]

**Email #2**

**Subject:** Is MFA putting you at risk?

**Preview text**: Traditional MFA isn’t as secure as you think

Hi [NAME],

MFA is customary practice when it comes to accessing accounts and applications, but did you know that traditional MFA can leave your business exposed to risk?

MFA was designed to add an extra layer of protection, but the problem is, the additional layers of verification create gaps in security.

Would you like to book a quick call to review your MFA processes?

Kind regards,  
[NAME]

**Email #3**

**Subject:** It’s time to boost your MFA security

**Preview text**: Ask us about passwordless, phish-proof protection

Hi [NAME],

I was wondering if you’ve had a chance to think about how secure your MFA processes are after my previous emails?

When it comes to passwords, the risks are real. If you’re concerned about keeping your accounts secure, I’d be happy to discuss alternatives that can offer complete peace of mind and credential security.

Let me know if you’d like to set up a quick chat.

Best regards,  
[NAME]