



AuthN by IDEE battlecard

Company overview

AuthN by IDEE is a passwordless, phish-proof, multi-factor authentication (MFA) solution. It delivers the highest level of authentication and convenience, integrating with a wide range of applications including Microsoft 365.

Product

- 100% passwordless, phish-proof MFA
- Zero trust architecture
- Seamless integration into M365, cloud-native and legacy systems
- Blockchain-based event logs
- No credential database
- Control and manage users and devices in an easy-to-use web interface
- Multi-party authorisation to secure privileged access management
- Identity proofing that supports IAL1, IAL2 and IAL3 verification
- Active connection manager provides oversight and remote logout

Objection handling

I use Windows Hello for M365 authentication – what’s the difference?

Windows Hello doesn’t protect the entire identity lifecycle. AuthN by IDEE leverages Windows Hello, providing full protection.

Is MFA 2.0 more or less secure and easy to use than hardware tokens like Yubikey?

AuthN is more secure as it uses the same device and TPM chip, trusted by Apple Pay, Google Pay, and Windows Bitlocker.

What about BYOD and mobile access?

The primary device uses IDEE, and users can add other devices from the login page. Additional devices must be authenticated via their TPM chip.

How many codes am I going to need to remember?

Just one pincode that works for everything. This is setup in the Windows login step, then that same pin is used to access everything else.

Benefits

- Eliminate all password-based attacks
- Fast deployment with devices registered and users enrolled in minutes
- Protect M365, SaaS and legacy systems from credential theft
- Safeguard privacy and data, and protect against insider threat through zero-trust architecture
- Secure audit trail with all login data recorded, encrypted and impossible to alter
- Self-service tools, audit trails and management APIs allow automation, reducing costs
- NIST, FIDO2 and PSD2 compliant

	AuthN by IDEE	MS Authenticator, Google Authenticator, DUO, Okta, Verify	Beyond Identity, Okta, Fastpass, HYPR	Yubikey, Google Titan
Phishing security level	Phish-proof	Phishable	Phish-resistant	Phish-resistant
App free	✓	✗	✗	✗
Same device – no use of second device or security key	✓	✗	✗	✗
Transitive trust – only trusted users control a trusted device	✓	✗	✗	✗
Zero personal identifiable information stored	✓	✗	✗	✗
Agentless	✓	✗	✗	✓
Makes legacy password systems phish-proof	✓	✗	✗	✗
Fully passwordless	✓	✗	✗	✗