Opt out email – AuthN by IDEE

**Subject:** Important information regarding your security services

**Preview text:** Upgrade to passwordless, phish-proof MFA

Hi [NAME],

We’re writing to inform you about an important upgrade that will strengthen your protection against credential theft and phishing attacks.

As your service provider, our priority is to help keep your business protected, which is why we regularly review where security can be enhanced. A key area is multi-factor authentication (MFA).

Traditional MFA methods that use email/SMS codes or second devices can be intercepted or compromised, putting your business at risk. AuthN by IDEE removes these vulnerabilities, providing the highest level of authentication security, eliminating passwords and removing the risks of credentials being intercepted.

**Here’s why we’re deploying AuthN by IDEE**

* Eliminates phishing and password-based attacks
* Strengthens security by removing reliance on passwords and second devices
* Provides an improved, more efficient authentication experience for users
* Integrates easily with Microsoft 365, cloud and legacy systems
* Fast device registration and user enrolment means you’re protected in minutes
* Ensures regulatory compliance

This upgrade ensures that your business remains secure against cyber threats, giving you complete peace of mind.

AuthN by IDEE will be implemented from [INSERT DATE] at a cost of [£XXX] per month. **If you DO NOT wish to have this service, please notify us by [DATE] by replying to this email or contacting your account manager directly.**

Thank you for trusting us with your cybersecurity needs. Should you have any questions about AuthN by IDEE, please get in touch.

Kind regards,

[YOUR NAME]

[YOUR COMPANY]

## Opt out email (short copy) – AuthN by IDEE

**Subject:** Important information about your security services

**Preview text:** Upgrade to passwordless, phish-proof MFA

Hi [NAME],

As your cybersecurity provider, we see it as our responsibility to continuously monitor the evolving landscape and identify new ways to strengthen your security.

With that in mind, I’m writing to inform you of our plan to deploy an advanced authentication solution that will enhance the security and efficiency your multi-factor authentication processes.

This advanced solution will:

* Eliminate phishing and password-based attacks
* Strengthen security, removing reliance on passwords and second devices
* Provides a seamless authentication user experience
* Integrate with Microsoft 365, cloud and legacy systems
* Register devices and enrol users quickly, providing protection in minutes
* Ensure regulatory compliance

This upgrade will be implemented from [DATE] at a cost of [£XXX] per month.

**If you DO NOT wish to proceed, please notify us by [DATE] by replying to this email or contacting your account manager.**

Thank you for your continued trust. If you have any questions, feel free to get in touch.

Kind regards,
[YOUR NAME]