AuthN by IDEE branded PT email campaign

**Email #1**

**Subject:** How you log in is putting your business at risk

**Preview text**: AuthN by IDEE protects businesses from the dangers of traditional authentication

Hi [NAME],

Did you know that 98% of all security breaches start with compromised credentials?

Relying on passwords and traditional Multi-Factor Authentication (MFA) to protect sensitive data is part of every day, but there’s a big flaw in these methods.

Passwords can be stolen, and 2 Factor Authentication (2FA) steps like codes and the use of a second device are vulnerable to interception and phishing attacks.

That's where AuthN by IDEE comes in. AuthN is 100% passwordless and provides you with:

* **Phish-proof MFA 2.0** - no passwords, no second devices, and no risk of interception.
* **Seamless, fast access** without complicated login steps.
* **Protection for all users and devices** - ensure only trusted individuals and trusted devices can access critical business data.

If you want complete peace of mind, let’s talk about how AuthN can protect your organisation.

When would be a good time for a quick call?

Kind regards,
[NAME]

**Email #2**

**Subject:** Is traditional MFA really keeping you secure?

**Preview text**: Learn why traditional MFA is not enough

Hi [NAME],

For most organisations, their current MFA setup is leaving their business exposed to major security risks.

**Think about it** … traditional MFA often relies on passwords and sending codes via email or SMS to verify identity, but these can be intercepted, putting you at risk of credential theft and phishing attacks.

AuthN by IDEE changes all of this, seamlessly integrating with Microsoft 365 and beyond in just minutes. It makes security simpler, with password-less, phish-proof authentication.

Shall we schedule a quick demo or chat about how AuthN works?

Kind regards,

[NAME]

**Email #3**

**Subject:** Stop relying on passwords

**Preview text**: Secure your business against credential and password-based attacks

Hi [NAME],

Have you had a chance to think about the security of your MFA?

Passwords are a major target for cybercriminals. To stop this, you need AuthN by IDEE …

* **Password-less login** means no passwords and no second device
* **Easy integration with Microsoft 365** and other tools you already use
* **Installed in minutes** with no additional software required
* **Complete protection** against credential phishing

If you're ready to move beyond passwords and 2FA, I’d be happy to discuss all the details of AuthN with you.

Would you like to schedule a quick call? Or if now’s not the right time, just let me know when would be best to follow up.

Kind regards

[NAME]