Hornetsecurity toolkit unbranded PT email campaign

**Email #1**

**Subject:** Is your Microsoft 365 protected?  
**Preview text:** Email attacks are rising - here’s how to stay ahead

Hi [NAME],

Email is still the number 1 entry point for cyberattacks, and one mistake could lead to costly downtime, data loss, or compliance issues for your business.

If you're relying solely on Microsoft 365’s built-in tools, you’re still vulnerable to attackers successfully getting through.

Here’s what businesses are doing to stay protected:

* Blocking targeted attacks to stop them reaching inboxes
* Encrypting sensitive data to meet compliance standards
* Automating email backup and recovery

Email is integral to business and it’s not worth taking the risk when it comes to its security.

We have the experience and tools to strengthen your email security, I’d be happy to run through how we can help over a call.

Is there a time that works best for you?

Kind regards,  
[NAME]

**Email #2**

**Subject:** M365 security gaps are putting you at risk  
**Preview text:** Most businesses aren’t as protected as they think

Hi [NAME],

**You’ve invested in Microsoft 365, but are your emails and data fully protected?**

The truth is, M365’s native tools don’t cover every attack angle and ,any businesses only realise this *after* a breach.

A strong email security approach can help you:  
• Stop phishing and ransomware with real-time threat detection  
• Meet compliance needs with end-to-end encryption  
• Instantly recover emails or data lost to attacks or accidents  
• Monitor email activity and risks from a single portal

If you don’t have security in place, you’re business is at risk. Securing your Microsoft 365 environment is easier than you think.

Want to discuss your options? I’d be happy to give you a call, let me know a good time to call you.

Kind regards,  
[NAME]

**Email #3**

**Subject:** Secure your email today  
**Preview text:** A single email click could cost you thousands

Hi [NAME],

Have you had a chance to think about my previous emails?

It only takes one click of a malicious link for you to end up with major issues.

Can you afford to risk criminals gaining access to sensitive data? Customer details? Financial information? I’m sure, like us, you can’t, which is why advanced email security and backup strategies are essential.

With the right setup, you can:

* Stop attacks before they reach users
* Quickly recover from breaches or accidental deletions
* Ensure your team stays productive, no matter what hits your inbox

If you want to tighten your email defences, let’s discuss a solution that’s simple, scalable, and proven to work.

Ready to book in a call? Or if now’s just not the right time, I can get back in touch in the future. What would you prefer?

Kind regards,  
[NAME]