

# Heimdal - PEDM & App Control battlecard

## Company overview



Heimdal offers an end-to-end, proactive, unified cybersecurity suite built to defend against next-gen threats. The unique, multi-layered approach provides comprehensive protection across all areas. Through Heimdal, you can experience advanced protection across your organisation.


## Product – PEDM & App Control

Heimdal's Privileged Elevation and Delegation Management (PEDM) and App Control's key features include:

- Integrates with Heimdal Endpoint and DNS solutions
- Designed to enhance security, streamline privilege management and ensure regulatory compliance
- Effortlessly manages user privileges within an organisation based on roles and responsibilities
- Allows end users to request and run temporary admin sessions, set them for a specific period of time before they are deactivated to the original level.

## Benefits

- Enhanced security, escalate and deescalate user and application rights from a single platform
- Contain threats and strengthen security posture through seamless integration with Endpoint and DNS solutions
- Reduce the risk of machine compromise through controlled privilege access management
- Meet compliance standards, utilising comprehensive reporting capabilities, that support audits and achieve certifications such as Cyber Essentials
- Mitigate the risk of prolonged exposure to privilege access, significantly reducing vulnerability across operating systems.

	 <b>Heimdal</b> <b>PEDM &amp; App Control</b>	<b>ThreatLocker</b>	<b>Auto-Elevate</b>
<b>Overall capability score</b>	<b>4.6</b> ★★★★★	<b>4.8</b> ★★★★★	No review available
<b>Integrates in the platform with other Heimdal modules</b>	✓	✗	✗
<b>Local admin rights</b>	✓	✓	✓
<b>Full audit trail</b>	✓	✓	✓
<b>Customisable access per user</b>	✓	✓	✓
<b>Locks down on detection and malicious activity</b>	✓	✗	✗

## Objection handling

### 'We don't want to give up our admin rights'

End users like to install things and make changes, putting your business at risk and not in control of security compliance.

### 'Maintaining and updating admin access sounds time consuming'

With this tool, admin changes become an instant request via a mobile making the process far more streamlined and quicker.

### 'How can I keep on top of admin access?'

Admin privilege time can be automated to a predefined duration meaning users only have admin rights for the time they need them – keeping your business safe.