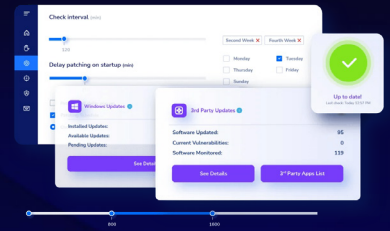


## Why Heimdal?

Heimdal offers an end-to-end, proactive, unified cybersecurity suite built to defend against next-gen threats.

The unique, multi-layered approach provides comprehensive protection across all areas. Through Heimdal, you can experience advanced protection across your organisation, from endpoints and networks to emails and beyond.



## The challenges Heimdal's PEDM & App Control solves

When running an organisation, it's important to maintain control over the application rights across users and machines. When controlled privileges and access are not in place, organisations are extremely vulnerable to attacks.

Heimdal's Privileged Elevation and Delegation Management (PEDM) and App Control is designed to enhance security, streamline privilege management and ensure regulatory compliance, allowing you to embrace the power of Zero trust security.

PEDM is the ultimate tool for IT professionals, system administrators and security teams to manage user privileges in their organisation. Depending on roles and responsibilities, you can allow end users to request and run temporary admin sessions, set them for a specific period of time after which the user's admin rights are deactivated and put back to their original level.

A proactive approach, Heimdal's PEDM effectively mitigates the risk of prolonged exposure to privilege access, significantly reducing vulnerability across your operating systems.

## Benefits of Heimdal's PEDM & App Control

Heimdal's Endpoint PEDM & App Control offers the following benefits:

**Increased overall security** through the ability to escalate and deescalate user and application rights from a single platform.

**Seamless integration** with Endpoint and DNS solutions, helping to effectively contain threats and strengthen security posture.

Reduces the risk of machine compromise through **controlled privilege access management**.

Meet **compliance standards** utilising comprehensive reporting capabilities, supporting you to undergo audits and achieve certifications like Cyber Essentials.