# Opt-out email – CyberSmart

**Subject**: We’re strengthening your security compliance
**Preview text**: Important changes to your security package

Dear [NAME],

At [MSP Name], we are always looking at how we can improve and enhance the services we provide to ensure your business maintains strong protection in the evolving threat landscape.

As you know, cybersecurity is layered, which can present challenges when it comes maintaining an optimum level of security and compliance. To address this, I am writing to you today to inform you of our intention to deploy CyberSmart into your security infrastructure, a cybersecurity and compliance automation solution.

CyberSmart monitors the layers of the Cyber Essentials framework, and alerts when any device falls out of compliance. Why is this important? Cyber Essentials helps to mitigate around 99.8% of the most common cyberattack.

By implementing CyberSmart, your devices will be continually monitored for vulnerabilities, helping you maintain continuous compliance and security with industry standards. Maintaining cybersecurity compliance is critical for minimising vulnerabilities, and CyberSmart simplifies this process, automating security checks and offering ongoing protection.

We are planning to deploy CyberSmart to your security package by **[DATE] for [£XXX] per month.**

**Please notify us within [X] days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

If we do not receive an opt-out request within 30 days, CyberSmart will be automatically deployed, and the service will be invoiced from the end of the following month.

Thank you for your continued business and understanding. If you have any questions or would like a demo of CyberSmart, please get in touch.

Best regards,
[XXXX]

# Opt-out email – CyberSmart (Short copy)

**Subject**: We’re strengthening your security compliance
**Preview text**: Important changes to your security package

Hi [NAME],

I am writing to inform you of our intention to deploy CyberSmart, an automated cybersecurity and compliance platform, into your security infrastructure.

This solution will help protect your business from cyber threats and ensure compliance with industry standards like Cyber Essentials.

We are planning to implement this change **by [DATE] for [£XXX] per month.**

**Please notify us within [X] days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued business and understanding. If you have any questions or would like a demo of CyberSmart, please let me know.

Kind regards,
[NAME]