CyberSmart battlecard

≋ CyberSmart

Company overview

CyberSmart is a device-based application that makes monitoring security layers simple. CyberSmart delivers continuous compliance and security through its automated platform designed to make compliance and maintenance effortless.

Product

- CyberSmart continuously monitors devices to alert of any changes to essential layers of security
- CyberSmart's automated platform makes compliance simple and helps organisations achieve Cyber Essentials certification quickly
- The two-part platform consist of a cloud-based dashboard and a device-based application
- Cyber Essentials determines whether organisations have the basic cyber-security measures in place
- Achieving Cyber Essentials prevents or mitigates around 99.8% of the most common cyberattacks

Benefits

- CyberSmart monitors and helps deliver compliance to Cyber Essentials and Cyber Essentials Plus
- Achieve Cyber Essentials certification in as little as 24 hours
- Guaranteed pass first time (*CyberSmart provides the tools and guidance to achieve a guaranteed pass by having all the necessary controls in place prior to submission)
- Robust security - ongoing compliance monitoring
- Protection from 99.8% of the most common cyber attacks
- £100k cyber-security insurance

Objection handling

We're already familiar with Cyber Essentials. Why should we use CyberSmart's services instead of handling it internally?
CyberSmart's extensive expertise in guiding organisations through Cyber Essentials certification, combined with their streamlined platform, ensures efficient and effective compliance. Beyond certification, their additional support and resources enhance overall cybersecurity posture.

Why should we pursue Cyber Essentials certification when our current cybersecurity measures seem fine?
Cyber Essentials certification provides independent validation that your organisation meets a baseline standard of cybersecurity, demonstrating to clients, partners, and stakeholders your commitment to cybersecurity.

What's the difference between CyberSmart and an RMM?
CyberSmart protects organisations from cyber threats through insurance, compliance, certification, training and device scanning. CyberSmart complements an RMM perfectly. Organisations still need an RMM to wipe, lock or make changes to devices remote. CyberSmart's comprehensive user interface is easy to understand and enforce good cybersecurity practices through policy management, dedicated training and certification.

CyberSmart is an additional cost, is it really necessary?
Investing in CyberSmart enhances your business's security and compliance, protecting against costly data breaches and cyberattacks. It ensures business continuity, builds customer trust, and saves money in the long run by preventing disruptions and legal penalties. Ultimately, CyberSmart provides peace of mind and a competitive edge.