CyberSmart toolkit email to partners

Subject: Out-of-the-box resource for Brigantia partners

Preview text: CyberSmart partner toolkit

Hi [Insert Name],

I wanted to get in touch to share with you the CyberSmart partner toolkit we’ve created. We’ve developed this toolkit specifically for you to use to help promote and sell CyberSmart.

Included in the toolkit you’ll find:

* An end-user datasheet
* A product battlecard
* Branded and unbranded social templates with graphics
* Branded and unbranded plain text email campaigns

To access these resources, just follow this link [INSERT LINK] to download them. You’ll also find a toolkit user guide in there that gives a bit more detail on each of the resources.

This is a fantastic tool that we hope supports your offering of CyberSmart. Please get in touch if you have any other questions.

Kind Regards,

Laurence