Contextul toolkit - unbranded PT email campaign

**Email #1**

**Subject:** DSARs – how do you deal with them?

**Preview text**: There’s a better way …

Hi [NAME],

**How long would it take you to complete a Data Subject Access Request (DSAR)?**

On average, 48% of DSARs take longer than 30 days to complete,managing them in-house can be challenging - they’re time-consuming, take up a lot of resources and need to be handled correctly.

That’s why many businesses are turning towards outsourced services.

At [NAME OF COMPANY], we can support you with DSARs, taking the stress out of the entire process and delivering a simple, cost-effective service.

Our team take the pressure off and use the information you provide us to:

* Handle DSARs securely and accurately
* Apply redactions and lawful exemptions
* Complete requests in as little as 48 hours
* Reduce your costs of completing them by up to 94% compared to you completing them in-house

Whether you need to deal with one request or many, we’ve got you covered.

Want to find out more about how we can simplify DSARs for you? I’d be happy to book in a call to discuss things in more detail, when would be a good time for you?

Kind regards,
[NAME]

**Email #2**

**Subject:** Make DSARs simple
**Preview text:** Let us take care of the workload

Hi [NAME],

It may not be a daily occurrence, but when a DSAR comes through it has to be dealt with without delay which can be very disruptive to your team.

If you fail to respond within a specific timeframe? As a legal obligation, you could end up with regulatory investigations and reprimands such as a fine if you fail to meet DSAR.

It takes around 83 working hours to complete a DSAR - can you afford to spend weeks of time completing one? Or risk not doing it correctly?

We’re here to support you, offering a managed DSAR service that will:

* Reduce your team’s workload
* Ensure every DSAR is legally sound
* Provide a full audit trail
* Deliver results in as little as 48 hours

This service gives complete peace of mind and helps you stay ahead of data compliance obligations - without the headache.

**Want to find out more?** Let’s book in a call to discuss things further, when is a good time for you?

Kind regards,
[NAME]

**Email #3**

**Subject:** The easy way to manage DSARs
**Preview text:** Let us support you with DSARs

Hi [NAME],

I wanted to check in one final time about how we can support you with DSAR obligations.

Our team are here to help with the entire process – securely and efficiently.

Our DSAR service means you can:

* Complete DSARs faster and more accurately
* Have all relevant redactions and exemptions applied by experts
* Avoid mistakes and ensure the DSAR is completed in line with regulations
* Spend less time and money on data requests

Best of all? It requires zero training – just send us the data and we’ll handle the process.

If you’d like to find out more about this service we can book in a call soon, or if now isn’t the right time, I’d be happy to get back in contact at a later date, let me know what would suit you.

Kind regards,
[NAME]