## Opt out email - Conceal

**Subject:** We’re enhancing your browsing security

**Preview text:** Important updates to your security package

Hi [NAME],

I am contacting you to inform you of a change we are making to improve the security of your browsing experience. As your Managed Service Provider, we believe it’s our obligation to highlight and address the changing risks in the cybersecurity landscape.

Web-based cyberattacks are a growing risk and robust browser security is more important than ever. Considering this, I want to introduce you to Conceal, a lightweight browser extension that plays a vital role in protecting browsing activities. Here’s a brief overview:

* ConcealBrowse transforms your web browser into a secure, zero-trust environment.
* It works by identifying and isolating suspicious or malicious content in real-time, preventing it from ever reaching your device or network.
* This significantly reduces the risk of common attacks, such as phishing, ransomware, and other web-based threats that could compromise your business operations.

We understand that each organisation’s security needs are unique, and that’s why ConcealBrowse integrates seamlessly without disruption, meaning you’ll be protected instantly.

At [COMPANY NAME], we are continually reviewing the latest technologies to ensure you receive the best protection available.

Given the increasing risks of browser threats, we have decided to upgrade our standard cybersecurity service to include ConcealBrowse. Starting from **[INSERT DATE],** this will be included for **[£XXX]** per month.

**Please notify us within [X] days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued trust in us. Should you have any questions, feel free to reach out.

Kind regards,

[YOUR NAME]

[YOUR COMPANY]

## Opt out email – Conceal (short copy)

**Subject:** We’re enhancing your browsing security

**Preview text:** Important changes to your security package

Hi [NAME]

I am writing to inform you of our intention to deploy Conceal, an advanced web browser security solution.

This sophisticated solution will detect cyber threats early, significantly reducing the risk of data theft or ransomware threats.

We are planning to implement this change by **[DATE]**for **[£XXX]**per month.

**Please notify us within [X] days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued business and understanding. If you have any questions, or would like a demo of Conceal, please get in touch.

Kind regards,

[NAME]