## Opt out email - Conceal

**Subject:** We're enhancing your browsing security

**Preview text:** Important updates to your security package

Hi [NAME],

I am informing you of a change we are making to improve the security of your browsing experience. As your Managed Service Provider, we must highlight and address the changing risks in the cybersecurity landscape.

Web-based cyberattacks are a growing risk, and robust browser security is more important than ever. Considering this, I want to introduce you to Conceal, a lightweight browser extension that protects browsing activities. Here's a brief overview:

* ConcealBrowse transforms your web browser into a secure, zero-trust environment.
* It identifies and isolates suspicious or malicious content in real time, preventing it from reaching your device or network.
* This significantly reduces the risk of common attacks, such as phishing, ransomware, and other web-based threats, that could compromise your business operations.

We understand that each organisation's security needs are unique. That's why ConcealBrowse integrates seamlessly without disruption, meaning you'll be protected instantly.

At [COMPANY NAME], we continually review the latest technologies to ensure you receive the best protection.

Given the increasing risks of browser threats, we have decided to upgrade our standard cybersecurity service to include ConcealBrowse. Starting from **[INSERT DATE],** this will be included for **[£XXX]** per month.

**Please notify us within [X] days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued trust in us. If you have any questions, feel free to contact us.

Kind regards,

[YOUR NAME]

## [YOUR COMPANY]