## Opt out email – Conceal

**Subject:** We're enhancing your browsing security

**Preview text:** Important changes to your security package

Hi [NAME]

I am writing to inform you of our intention to deploy Conceal, an advanced web browser security solution.

This sophisticated solution will detect cyber threats early, significantly reducing the risk of data theft or ransomware threats.

We are planning to implement this change by **[DATE]** for**[£XXX]** per month.

**Please notify us within [X] days of this email if you DO NOT want this add-on service by replying directly to this email or contacting your account manager.**

Thank you for your continued business and understanding. If you have any questions or would like a demo of Conceal, please get in touch.

Kind regards,

## [NAME]