Adoptech PT email campaign (unbranded)

**Email #1**

**Subject:** Tired of ticking all the boxes to stay compliant?

**Preview text**: Automate compliance, audits and certification

Hi [NAME],

**Are you spending endless hours on compliance?**

Businesses are becoming more risk-aware and the demand for compliance accreditations is soaring. ISO 27001, SOC 2, DORA, GDPR – whatever the framework you need to achieve, it can be difficult to navigate the various steps, and it takes up a huge amount of time and resources.

**With the right tools you can automate your compliance, audits and certifications tasks across multiple frameworks – saving countless hours.**

If you want to spend less time managing spreadsheets, emails and chasing team members to comply with policies and controls, we can help.

I’d be happy to book in a call to discuss how we can streamline your compliance processes, is there a time that would work for you?

Kind regards,  
[NAME]

**Email #2**

**Subject:** Ready to make compliance easier?  
**Preview text:** We can help you transform how you meet compliance

Hi [NAME],

Did you have a chance to think about my last email and how you currently manage compliance?

Achieving and managing compliance doesn’t have to be time-consuming or complicated. We’ve been helping businesses …

* Stop wasting hours on manually completing compliance tasks
* Automate compliance management, audits and certifications
* View and access reports, policies and certifications in one dashboard
* Stay ahead of compliance risks with expert support

Would you like to go over how we can help in more detail? We could book in a demo at a time that suits you.

Kind regards,  
[NAME]

**Email #3**

**Subject:** Are you sure don’t want to …  
**Preview text:** Avoid the compliance headache

Hi [NAME],

I know things can get busy, so I wanted to check in one last time about how we can support you with compliance.

**We have the tools to help you simplify compliance and achieve certifications with ease.**

If compliance tasks are taking up too much of your time, let’s set up a demo to show you how you can change this.

Maybe now isn’t the right time?

That’s ok! I’d be happy to get back in touch at another time, please let me know what would suit you.

Kind regards,  
[NAME]