Opt out email – Adoptech

**Subject:** Important information about compliance management  
**Preview text:** Introducing Adoptech

Hi [NAME],

We’re reaching out to let you know about an important upgrade designed to streamline how your business manages compliance, audits, and certifications, all while saving time and reducing complexity.

Maintaining compliance with regulations like ISO 27001, SOC 2, GDPR, and DORA can be time-consuming, resource-heavy and easy to make mistakes when completing tasks manually.

That’s why we’re introducing Adoptech, a cloud-based compliance management solution that simplifies the entire process for you. From securing and certifying your business to scaling compliance efforts as you grow, Adoptech helps you stay compliant and audit-ready with expert support at every step.

**Here’s why we’re implementing Adoptech:**

* **Achieve and maintain certification** with a 100% pass rate across ISO 27001, SOC 2, GDPR, DORA, and more.
* **Automate 90% of compliance tasks**, saving time and reducing errors.
* **Centralised dashboard** for policies, reports, and certification tracking.
* **Expert consultative support** to guide you through every step of the process.
* **Stay ahead of risks** and be audit-ready with real-time monitoring
* **Scalable compliance** that grows with your business - without adding workload.

This upgrade will be rolled out from **[INSERT DATE]** at a cost of **[£XXX] per month**.

**If you do not wish to receive this service, please notify us by [DATE] by replying to this email or contacting your account manager directly.**

Thank you for your continued trust. If you have any questions about Adoptech or how it supports your compliance goals, we’re here to help.

Kind regards,  
[YOUR NAME]  
[YOUR COMPANY]

## Opt out email (short copy) – Adoptech

**Subject:** Important information about compliance management  
**Preview text:** Introducing Adoptech – streamlined compliance and audit readiness

Hi [NAME],

I’m writing to inform you of our plan to deploy Adoptech, a compliance management platform that simplifies how your business achieves and maintains certifications, audits, and regulatory standards.

**Adoptech will streamline compliance with:**  
• A 100% certification pass rate across ISO 27001, SOC 2, GDPR, DORA and more  
• Automated compliance tasks that save time and reduce risk  
• A central dashboard for managing policies and reports  
• Expert support and real-time monitoring to stay audit ready  
• Scalable compliance as your business grows

This upgrade will be implemented from **[DATE]** at a cost of **[£XXX] per month**.

**If you DO NOT wish to proceed, please notify us by [DATE] by replying to this email or contacting your account manager.**

Thank you for your continued trust. If you have any questions about Adoptech, please get in touch.

Kind regards,  
[YOUR NAME]  
[YOUR COMPANY]