Adoptech PT email campaign (branded)

**Email #1**

**Subject:** Tired of ticking all the boxes to stay compliant?

**Preview text**: Adoptech automates compliance, audits and certification

Hi [NAME],

**Are you spending endless hours on compliance?**

Businesses are becoming more risk-aware and the demand for compliance accreditations is soaring. ISO 27001, SOC 2, DORA, GDPR – whatever the framework you need to achieve, it can be difficult to navigate the various steps, and it takes up a huge amount of time and resources. This is where Adoptech comes in.

**Adoptech allows you to achieve, manage and automate compliance, audits and certifications across multiple frameworks *(with a 100% certification pass rate!)***

What’s even better is you can view, access and manage everything in one space and gain complete peace of mind with support from Adoptech’s experts.

If you want to spend less time managing spreadsheets, emails and chasing team members to comply with policies and controls, Adoptech is the perfect fit.

I’d be happy to book in a demo to go through Adoptech in more detail, when would be a good time for you?

Kind regards,
[NAME]

**Email #2**

**Subject:** Ready to make compliance easier?
**Preview text:** Adoptech is transforming compliance for businesses

Hi [NAME],

Did you have a chance to think about Adoptech and how it would benefit your business?

Achieving and managing compliance doesn’t have to be time-consuming or complicated. With Adoptech, you can …

* Stop wasting hours on manually completing compliance tasks
* Automate compliance management, audits and certifications
* View and access reports, policies and certifications in one dashboard
* Stay ahead of compliance risks with expert support

This is just a snippet of the benefits of Adoptech, would you like to go over things in further detail?

We can book in a demo at a time that suits you.

Kind regards,
[NAME]

**Email #3**

**Subject:** Are you sure you don't want to ...
**Preview text:** Avoid the compliance headache - get set up with Adoptech.

Hi [NAME],

I know things can get busy, so I wanted to check in one last time about how we can support you with compliance.

**Adoptech is helping businesses like yours simplify compliance and achieve certifications with ease.**

If compliance tasks are taking up too much of your time, let’s set up a demo to show you how Adoptech can change this.

Maybe now isn’t the right time? That’s ok! I’d be happy to get back in touch at another time, please let me know what would suit you.

Kind regards,
[NAME]