



Cloud storage designed to easily store, protect and access large volumes of data

## Key features

- Up to 80% lower cost storage compared to hyperscalers
- No egress or API fees for predictable pricing
- Flexible billing models (monthly, annual, multi-year)
- Immutable storage to protect data
- S3-compatible architecture for easy integration
- Scalable, high-performance cloud storage
- Built-in compliance aligning with GDPR and ISO 27001

## About EL Storage powered by Wasabi

EL Storage powered by Wasabi is a cloud storage solution designed to help organisations easily store, protect and access large volumes of data. Built on the proven technology of Wasabi Technologies, it delivers high-performance, secure and scalable storage.

Created for channel partners, EL Storage offers a simple, predictable commercial model which is easy to sell and easy to scale. It allows partners to deliver enterprise-grade storage without the complexities typically associated with hyperscale providers.

## Why we partner with EL Storage

EL Storage is a market-leading cloud storage solution with a channel-focused commercial model that allows partners to deliver real value to clients. It provides a trusted, enterprise-grade solution that is simple to position yet commercially smart. Through straightforward pricing, scalability and strong margin opportunity, EL Storage helps partners confidently offer high-value cloud storage to clients.

## The challenges EL Storage solves

Cloud storage is critical for modern businesses, but traditional options often come with complexities with unpredictable billing, egress fees and layered pricing structures. This makes it difficult for partners to clearly communicate value, forecast costs and maintain consistent margins.

EL Storage removes these barriers with a transparent, predictable model. It has no egress or API fees and pricing is up to 80% lower than traditional providers, which means providers can deliver a cost-effective storage solution that meets customer expectations while strengthening commercial outcomes.