Opt out email –

**Subject:** Important information regarding your security services

**Preview text:** Upgrading your account access and password security

Hi [NAME],

We’re writing to inform you about an important upgrade that will strengthen your protection against unauthorised access to accounts in your business and the use of weak passwords.

As your service provider, our priority is to help keep your business secure, which is why we regularly review where protection can be enhanced. A key area of your IT security is the accounts, apps and passwords your team use every day.

Managing access across multiple devices, services, and accounts can be challenging, and pose real risks when it comes to unauthorised access and weak passwords. Uniqkey eliminates these risks by providing a centralised Identity Access Management (IAM) solution, essentially, it lets you see and control what employees can access and the strength of account passwords.

**Here’s why we’re deploying Uniqkey …**

* Strengthens security with visibility and control of accounts and services being used.
* Lets you customise account permissions based on different factors.
* Its fast onboarding and offboarding of employees keep your business secure.
* It meets EU data standards and GDPR regulations.
* Faster logins through auto-fill credentials, automatic Two-Factor Authentication (2FA).
* Security scores show the strength of passwords.
* Simple storage for both private and work passwords.

This upgrade ensures that your business remains secure against cyber threats, giving you complete peace of mind.

Uniqkey will be implemented from [INSERT DATE] at a cost of [£XXX] per month. **If you DO NOT wish to have this service, please notify us by [DATE] by replying to this email or contacting your account manager directly.**

Thank you for your continued trust with your cybersecurity. Should you have any questions about Uniqkey, please get in touch.

Kind regards,

[YOUR NAME]

[YOUR COMPANY]

## Opt out email (short copy) – Uniqkey

**Subject:** Important information about your security services

**Preview text:** Upgrading your account access and password security

Hi [NAME],

I’m writing to inform you of our plan to deploy Uniqkey which will strengthen your protection against unauthorised access to accounts in your business and the use of weak passwords.

Uniqkey will strengthen security with …

* Visibility and control of accounts being used.
* Customisable account permissions.
* Fast onboarding and offboarding of employees.
* Meeting EU data standards and GDPR regulations.
* Quicker logins with auto-fill credentials & automatic Two-Factor Authentication (2FA).
* Security scores to show the strength of passwords.
* Simple storage for both private and work passwords.

This upgrade will be implemented from [DATE] at a cost of [£XXX] per month.

**If you DO NOT wish to proceed, please notify us by [DATE] by replying to this email or contacting your account manager.**

Thank you for your continued trust. If you have any questions about Uniqkey, please get in touch.

Kind regards,  
[YOUR NAME]