Branded PT emails x 3 – Sendmarc toolkit

Email #1

**Subject:** Are your emails reaching inboxes?

**Preview text:** Email security standards are getting stricter

Hi [NAME],

Like [YOUR BUSINESS NAME], I’m sure email is central to your communications, and it’s important the emails you send don’t end up in junk folders or worse - your email domain isn’t used by cybercriminals.

Microsoft is the latest major provider to join the likes of Gmail and Yahoo in tightening their DMARC policies to keep up with the increase in email cybercrime.

These restrictions can impact whether your emails reach inboxes, which isn’t good for business. If your business uses email, you need to make sure you have a DMARC policy in place.

Not sure where to start? That’s ok. Sendmarc makes DMARC and email security simple.

Sendmarc proactively monitors your entire email ecosystem, detecting threats, preventing your domain from impersonation and ensuring your emails end up in inboxes.

If this is the first time you’ve heard of DMARC, don’t worry, many businesses are unaware of the challenges it presents.

I’d be happy to book in a call to chat with you about Sendmarc, or I could send over some more information … what’s best for you?

Kind regards,

[NAME]

Email #2

**Subject:** Don’t let email ruin your brand

**Preview text:** Sendmarc ensures email legitimacy and protection.

Hi [NAME],

Is your email domain at risk of impersonation?

If you have a weak or poorly configured DMARC policy then it’s at risk, and you risk your email domain being used by cybercriminals in a phishing attack.

Could your employees, customers, suppliers spot a fraudulent email sent under your name or brand?

It’s not worth taking the risk.

As I mentioned in my last email, Sendmarc takes away the challenges of implementing strong DMARC policies and ensures your email network is protected against threats as well making sure your emails land in the right inbox.

Would you like to book in a demo?

Kind regards,

[NAME]

Email #3

**Subject:** Don’t become spam

**Preview text:** Are you sure your emails are protected?

Hi [NAME],

Just checking one last time … are you sure you can run the risk of failed email deliveries or even worse, email exploitation?

I thought you might find it useful to see the main benefits of Sendmarc …

* **You’ll be protected from email exploitation –** all inbound and outbound emails are verified; recipients only receive genuine emails.
* **Get global and company-wide compliance –** Sendmarc meets technical authentication and verification standards for all emails using your brand name, across every email service.
* **Emails get delivered to the right place** – authentication rules and policies guarantee that all legitimate emails reach the intended inbox.
* **Improve your brand recognition –** BIMI (Brand Indicators for Message Identification) can display your logo next to emails, improving trust and brand recognition.
* **A 90-day guarantee to reach full protection**.
* **Entire email protection –** integrating with all third-party email providers keeping your entire email network secure.

Need a bit more time? I’d be happy to send over more information about Sendmarc for you to look over, would that be helpful?

Kind regards,

[NAME]