Opt out email – Paessler

**Subject:** Important information about IT infrastructure monitoring
**Preview text:** Introducing Paessler

Hi [NAME],

We’re reaching out to let you know about an important upgrade designed to improve the way your business monitors IT systems and ensures seamless operations across your entire infrastructure.

Maintaining optimal performance across your digital infrastructure and staying ahead of potential issues is an ongoing challenge. That’s why we’re deploying Paessler.

Paessler is a powerful IT infrastructure monitoring solution that will provide complete, real-time visibility across your systems, helping to detect and resolve performance and health issues before they impact your business.

**Here’s why we’re implementing Paessler:**

• Your entire IT environment will be monitored, including remote locations.
• Real-time alerts willquickly detect and remediate issues, reducing downtime and risk.
• Full visibility into your IT, OT, and IoT infrastructure will help optimise performance.
• It integrates with key tools you’re already using.
• It can be customised to your unique setup and IT needs.
• As your business grows, it will scale effortlessly.
• By preventing outages and reducing failures you’ll save time and money.
• The mobile apps for iOS and Android means you can monitor on the go.

This upgrade will be rolled out from **[INSERT DATE]** at a cost of **[£XXX] per month**.

**If you do not wish to receive this service, please notify us by [DATE] by replying to this email or contacting your account manager directly.**

Thank you for your continued trust. If you have any questions about Paessler, we’re here to help, please get in touch.

Kind regards,
[YOUR NAME]

## Opt out email (short copy) – Paessler

**Subject:** Important information about IT infrastructure monitoring
**Preview text:** Introducing Paessler

Hi [NAME],

I’m writing to inform you of our plan to deploy Paessler, an advanced IT infrastructure monitoring platform that improves performance visibility, detects health issues and minimises system disruptions.

Paessler will streamline your IT operations with:
• Real-time monitoring across your entire IT environment, including remote sites
• Instant alerts to detect and resolve issues before they impact your business
• Full visibility into IT, OT, and IoT infrastructure for better performance and risk management
• Seamless integration with tools you’re already using
• Scalable monitoring that grows with your business

This upgrade will be implemented from **[DATE]** at a cost of **[£XXX] per month**.

**If you DO NOT wish to proceed, please notify us by [DATE] by replying to this email or contacting your account manager.**

Thank you for your continued trust. If you have any questions about Paessler, please get in touch.

Kind regards,
[YOUR NAME]